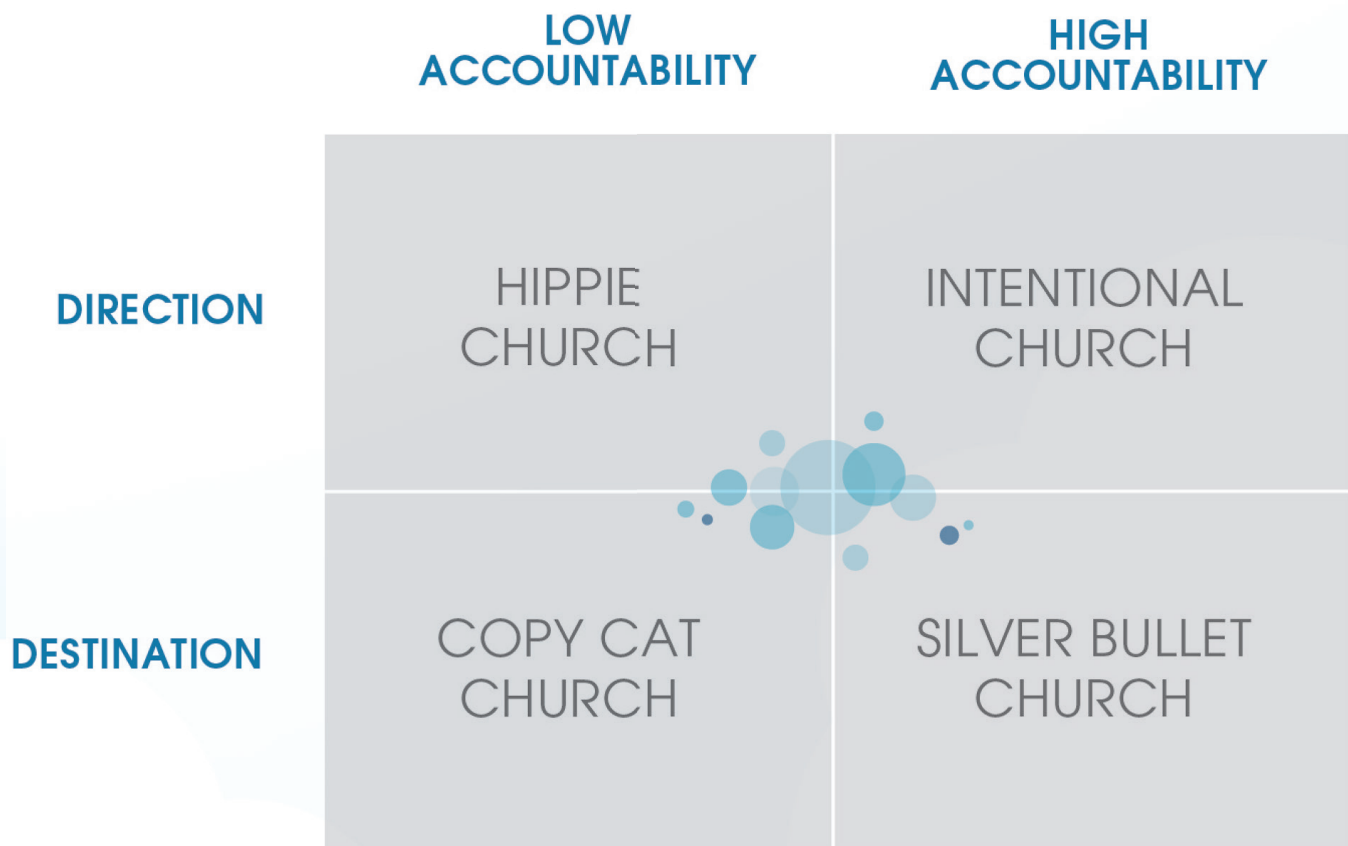
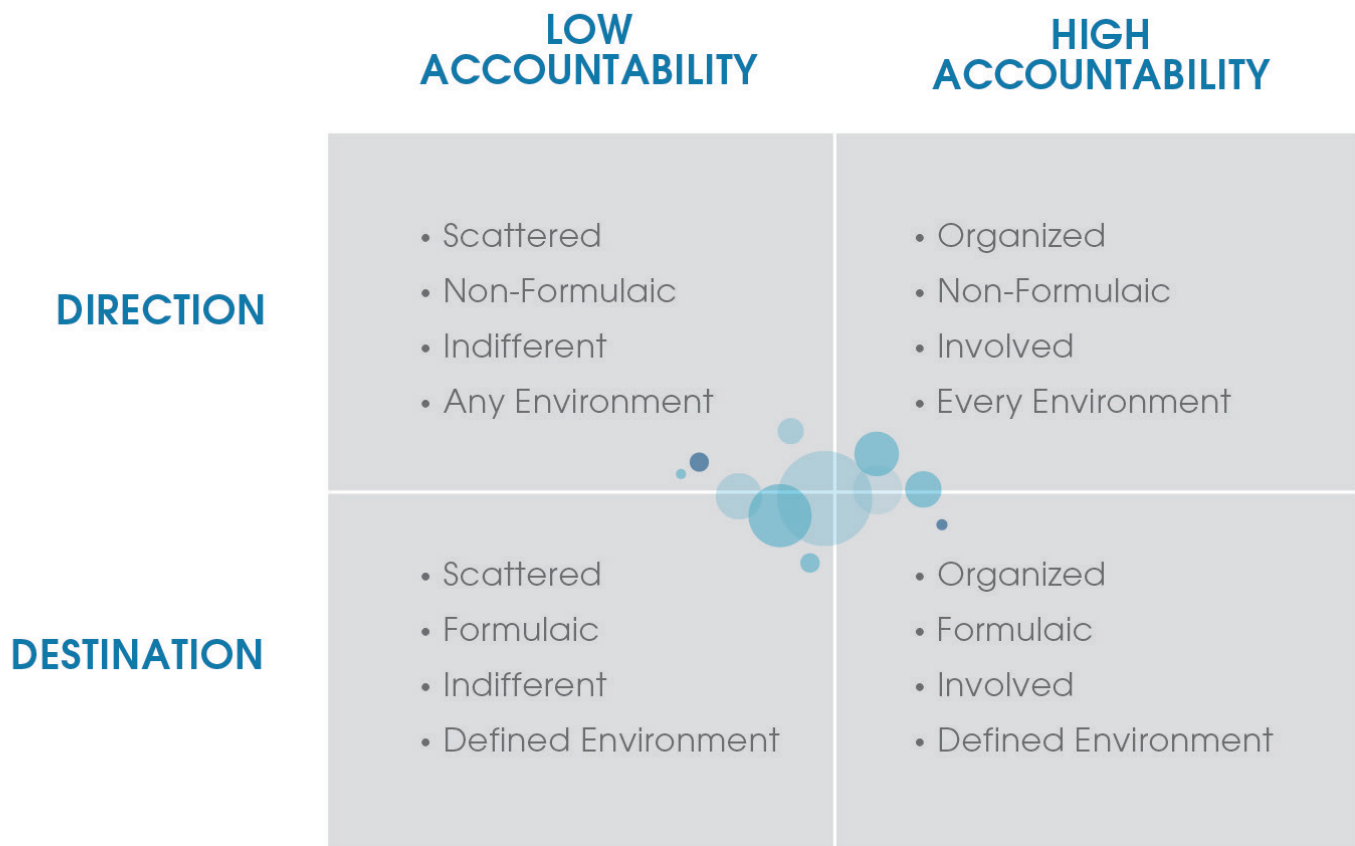


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VALUES AUDIT				
	Your Response	_____’s Response	_____’s Response	_____’s Response
Favorite Book				
Favorite Movie				
Worst Music				
Community				
Children				
Newcomers				
Evangelism				
Worship				
Diversity				
Preaching				
Students				
Singles				
Discipleship				
Missions				
Mercy				
Leadership				
Missionary				
Volunteers				
Fellowship				
Innovation				
Multiplication				
Bible				
Groups				
Attendance				
Team				
Prayer				
Culture				

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FIRST-TIME AUDIT			
	What do you see/hear/smell?	What seems important?	What's missing/confusing?
Website			
Google and Apple Maps			
Road Entrance			
Parking			
Building Entrance			
Lobby			
Information/Welcome Center			
Signage			
Restrooms			
Children's Area			
Student's Area			
Classrooms			
Auditorium			
Service Order			

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Music			
Announcements			
Connection Card, Bulletin, Brochures			
Sermon			
Other			
SUMMARY FEEDBACK			
How many times were you greeted? By whom? How did it feel? What did you learn?			
As a newcomer, do you know what your next steps are to get plugged in? Elaborate.			
Other Comments			

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MODE OF COMMUNICATION			Date	Content
Traditional	Digital Hybrid	Mobile First		
Phone Call/ Voicemail	Email	Text Message	Week 1 - Sunday	Thank them for coming
Mail	Phone Call/ Voicemail	Email	Week 1 - Wednesday	Share information on the current/ upcoming sermon series for adults; and if they have children, share the teaching schedule for the kids or student ministry
Phone Call/ Voicemail	Email	Text	Week 1 - Saturday	Invite them to the newcomers class if they haven't already attended
Mail	Email	Email	Week 2 - Wednesday	Share the vision of your church and the ongoing steps of your discipleship pathway
Mail	Email	Text	Week 3 - Wednesday	Invite them to the upcoming next step opportunities in your discipleship pathway

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CONVERSATION CHECK LIST

Ministry Area	Point Leader	Direct/Indirect Relationship	Time to Meet
Groups/Sunday School Christian Ed. Classes Men's Ministry Women's Ministry Singles Ministry Missions Young Adults Counseling Guest Services Operations Students Children Elders Deacons Worship			
Influencers			

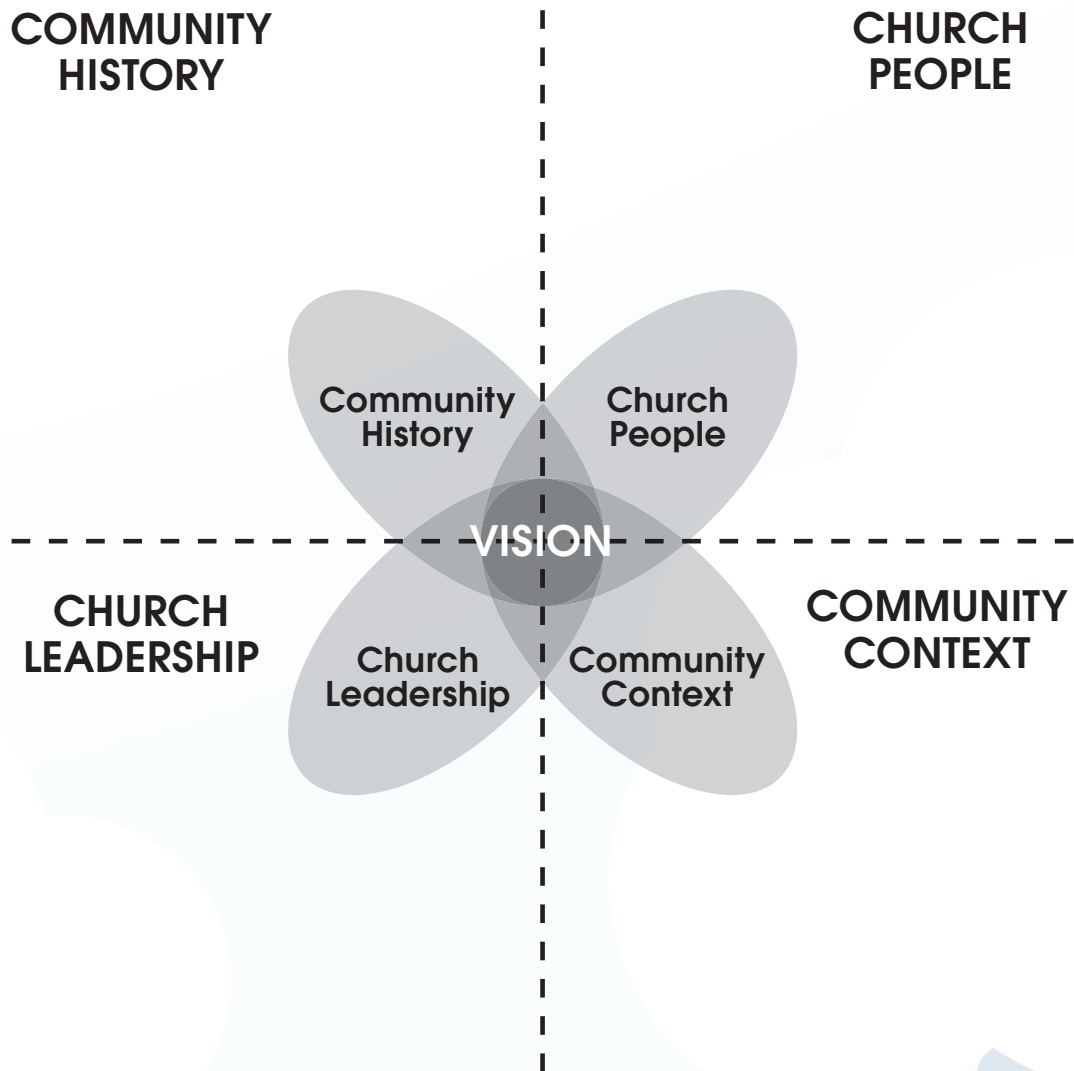
MINISTRY AREA IDEA AUDIT

New Idea				
Ministry Area	Strengths	Weaknesses	Opportunities	Threats

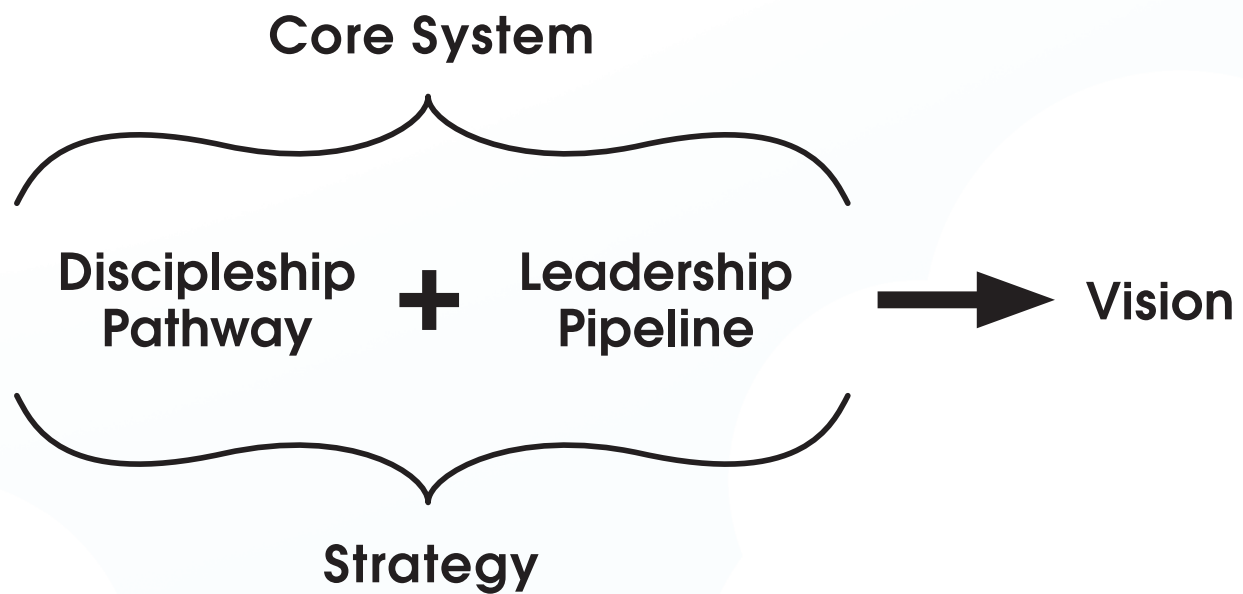
Next Steps				
Today	Next Month	3 Months	6 Months	1 Year

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VISION AUDIT

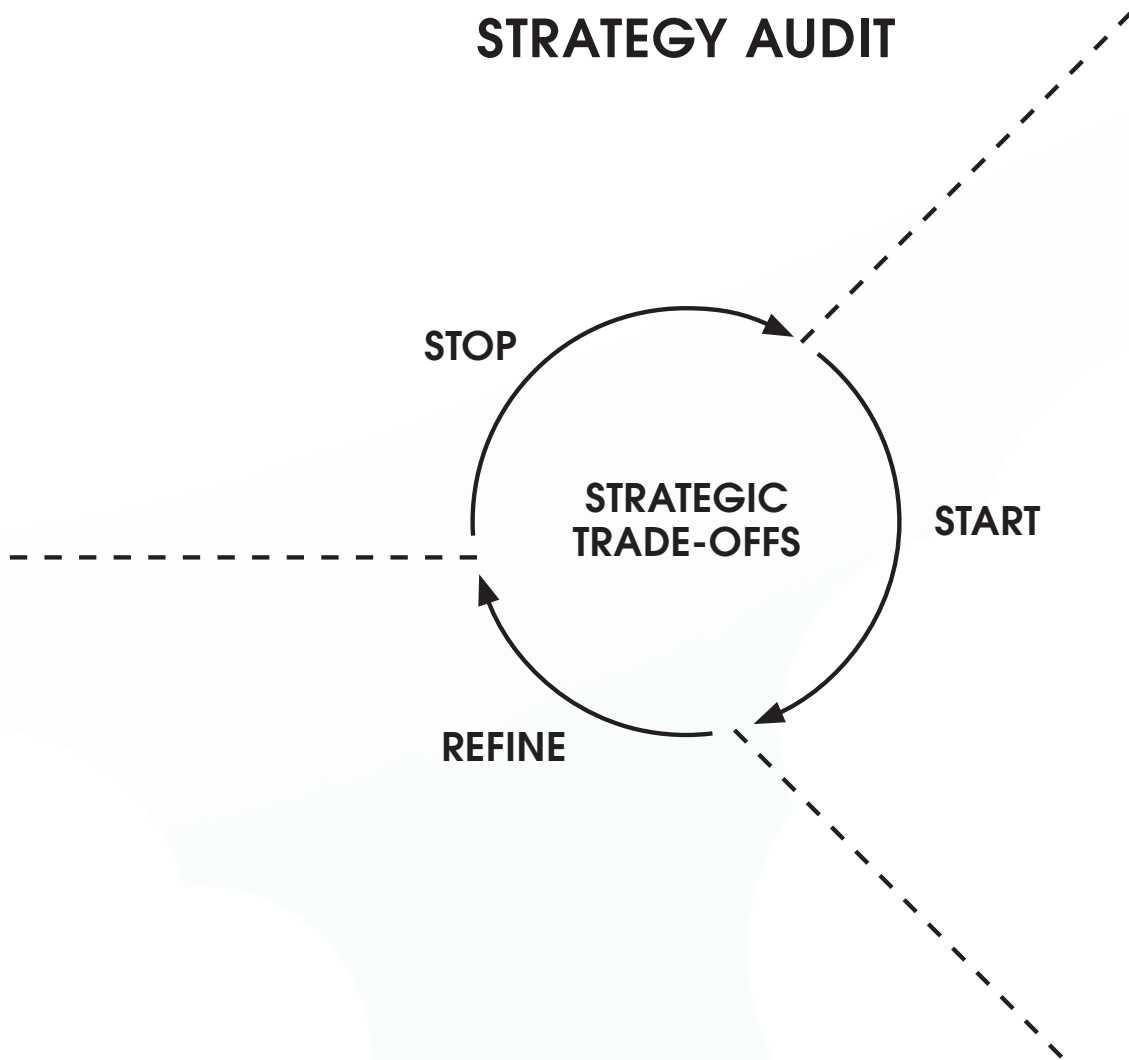


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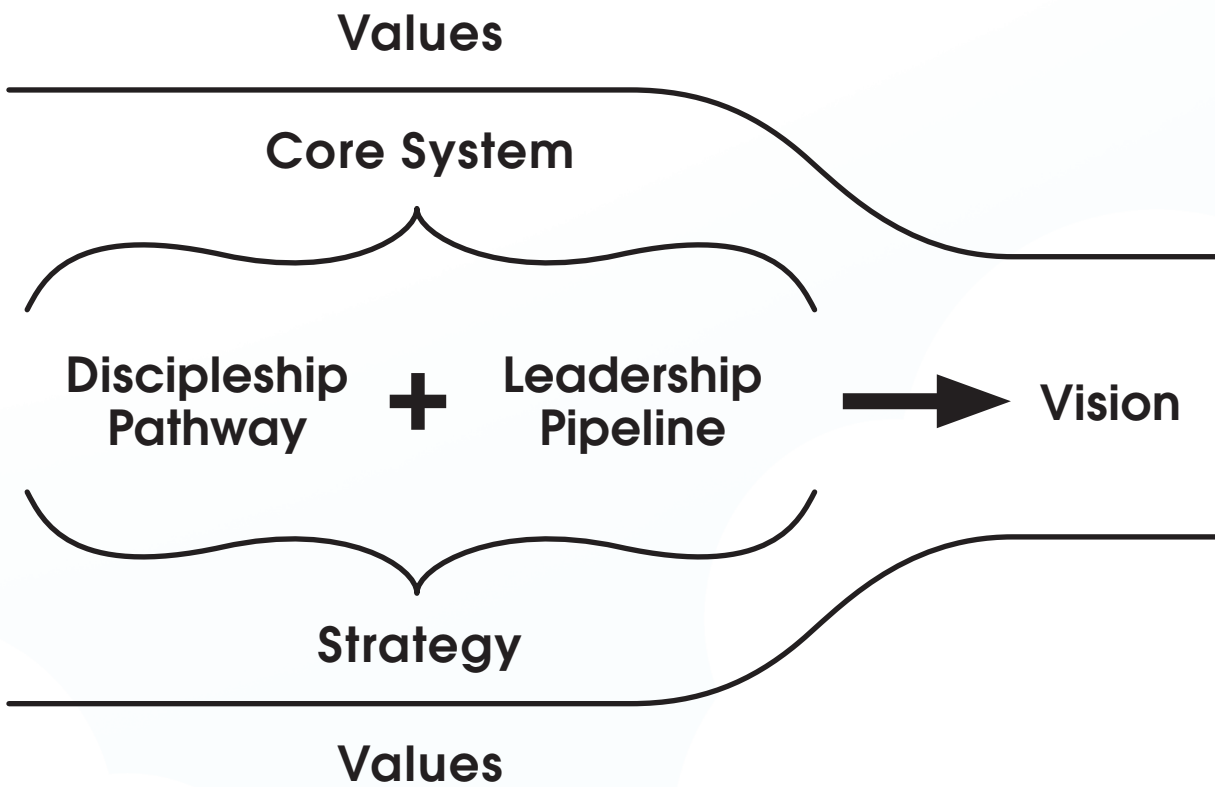


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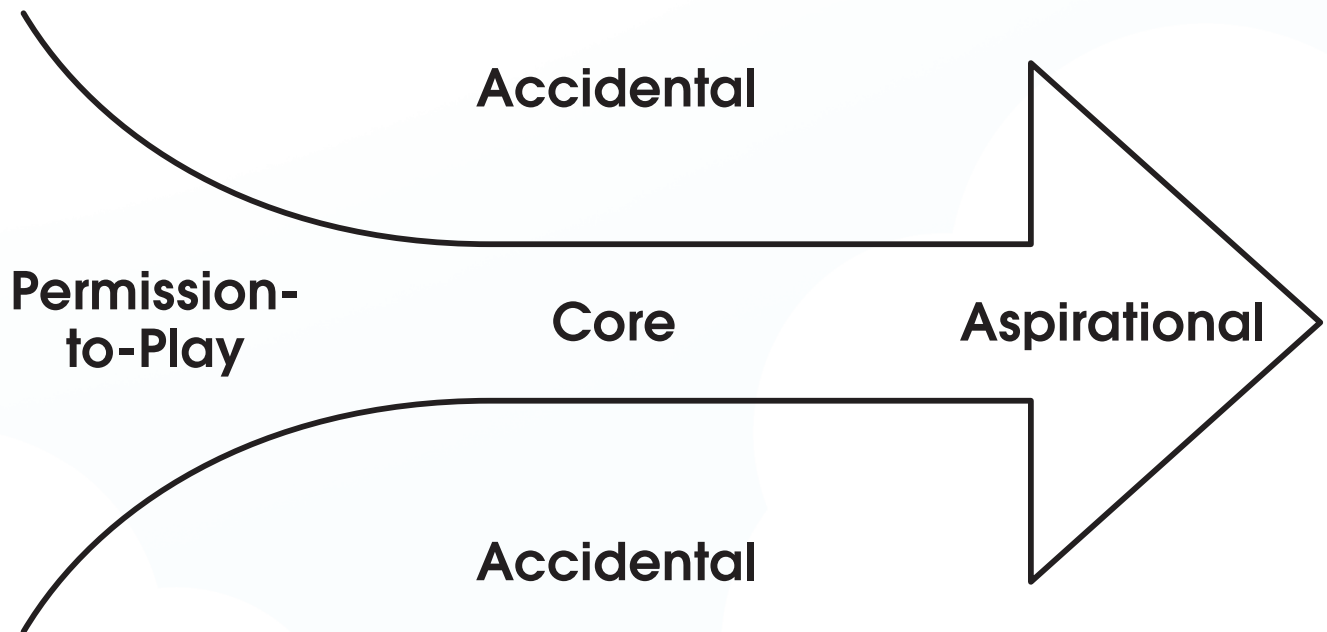
STRATEGY AUDIT



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